



POLICY/COMMUNICATIONS COMMITTEE MEETING MINUTES

May 3, 2021

Virtual Meeting - 4:00 p.m.

Committee Members: Beth Fiore, Chair,
Anthony Emmons, Julie Flores, Eric Zwerling

Administrative Staff: Dr. Jonathan Hart, Superintendent of Schools
Jason Bohm, SBA/Board Secretary

Agenda

1. The following policies were recommended for revision:
 - a. Policy 2110 - Philosophy of Education/District Mission Statement should be updated to omit Philosophy of Education in the title and to include the current District Mission Statement (attachment 1)
 - b. Policy 2132 - School District Goals and Objectives should be updated to omit the September 1 deadline and to instead include the language “shall adopt goals and objectives annually.” Seeing as how the goal setting process oftentimes continues well into October it seemed inaccurate to have September 1 as a due date. (attachment 2)
2. Dr. Hart reported that he is updating the Draft Strategic Plan based on input from the board committees.
3. The committee reviewed templates for the District’s new website design. The committee discussed elements that were important to consider which included: user-friendliness, quality/maintenance of content, mobile vs desktop versions, cost differences, and timeline for implementation. The website is slated to go live in the Fall.
4. Dr. Hart updated the committee on the communication mailer sent to residents in the redistricted area. Residents were encouraged to send back a form with information on when/if prospective students in their household will be attending Readington Schools. This will help plan for future students and any further redistricting needs that may arise. (email shared)
5. Dr. Hart updated the committee on upcoming Press Releases Topics:
 - a. June (due May 15): Year in Review (Dr. Hart) Budget Article (Jason Bohm)
 - b. July (due June 15): Summer Reading and Math Activities (Dr. Brown and Ms. Pauch)
6. Next Meeting: May 24 at 4:30